

## UNIQLO Saturday's by Thyssen-Bornemisza National Museum



- Temporary exhibitions free of charge, every Saturday from 9PM to 11PM
- Kicking off with *The Intimate Realism of Isabel Quintanilla* temporary exhibition, Saturday March 2<sup>nd</sup>.

**Wednesday, 23<sup>st</sup> of march** – Thyssen-Bornemisza National Museum and Uniqlo announce the launch of UNIQLO Saturday's as both entities' new partnership. After Uniqlo's support of #VersionaThyssen project during 2023, both collaborators have agreed to expand their partnership.

Starting next Saturday, 2<sup>nd</sup> of march, Thyssen-Bornemisza National Museum and Uniqlo offer visitors a new cultural plan for Saturday evenings, UNIQLO Saturday's at Thyssen Museum. Thyssen-Bornemisza National Museum and Uniqlo give the possibility of accessing temporary exhibitions for free Saturday evening's from 9pm to 11pm, until full capacity of the museum is reached.

*'We are very proud of partnering up with Museo Nacional Thyssen-Bornemisza once again. This renewed partnership between UNIQLO and Thyssen-Bornemisza Museum represent our Made for All values, giving everyone access to the joy of art, being the first time in Museum's history to open temporary exhibitions free of charge'* Kohsuke Kobayashi, COO Uniqlo Spain.

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### More information and images:

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THYSSEN-  
BORNEMISZA  
MUSEO NACIONAL



LifeWear

On the other hand, Evelio Acevedo, managing director of the Thyssen-Bornemisza National Museum, emphasizes that “as a public museum, we are responsible for disseminating the collections and temporary exhibitions to enhance accessibility. Therefore, we are pleased to have this partnership with UNIQLO that enables the fulfillment and dissemination of our mission”.

Uniqlo Saturday's to become a milestone for the city of Madrid, being the first time in history Thyssen-Bornemisza National Museum opens to public their temporary exhibitions free of charge.

This offer begins with the exhibition *The Intimate Realism of Isabel Quintanilla* (Opening February 27th), followed by *Rosario de Velasco* (June 18<sup>th</sup> to September 15<sup>th</sup>), *Colonial Memory in the Thyssen-Bornemisza Collections* (June 25<sup>th</sup> - October 20<sup>th</sup>) or *Gabriele Münter* (November 12<sup>th</sup> - February 9<sup>th</sup>), as well as the TBA21 projects of artists Stephanie Comilang (March 5<sup>th</sup> -May 23<sup>rd</sup>) and Tabita Rezaire (October 7<sup>th</sup> - January 19<sup>th</sup>). Uniqlo Saturdays, alongside other collaborations increase the hours of free access to the museum to six hours per week.

#### **About UNIQLO and Fast Retailing**

UNIQLO is a brand of Fast Retailing Co., Ltd., a leading Japanese retail holding company with global headquarters in Tokyo, Japan. UNIQLO is the largest of eight brands in the Fast Retailing Group, the others being GU, Theory, PLST, Comptoir des Cotonniers, Princesse tam.tam, J Brand and Helmut Lang. With global sales of approximately 2.77 trillion yen for the 2023 fiscal year ending August 31, 2023 (US \$18.92 billion, calculated in yen using the end of August 2023 rate of \$1 = 146.2 yen), Fast Retailing is one of the world's largest apparel retail companies, and UNIQLO is Japan's leading specialty retailer.

UNIQLO continues to open large-scale stores in some of the world's most important cities and locations, as part of its ongoing efforts to solidify its status as a global brand. Today the company has a total of more than 2,400 UNIQLO stores across the world, including Japan, Asia, Europe and North America. The total number of stores across Fast Retailing's brands is now close to 3,600.

With a corporate statement committed to changing clothes, changing conventional wisdom and change the world, Fast Retailing is dedicated to creating great clothing with new and unique value to enrich the lives of people everywhere. For more information about UNIQLO and Fast Retailing, please visit [www.uniqlo.com](http://www.uniqlo.com) and [www.fastretailing.com](http://www.fastretailing.com).

**The Thyssen-Bornemisza Collection** is one of the most important private collections of paintings of the 20th century and its history is a fascinating one. Although originally a private collection, today it belongs to the Spanish public after its acquisition by the government in 1993, just a year after the museum was opened. Dürer, Rafael, Titian, Rubens, Rembrandt, Caravaggio, Manet, Renoir, Cézanne, Van Gogh, Gauguin, Kandinsky, Picasso, Hopper, Rothko. This is just part of the impressive list of great names that make up this collection, the work of just two generations. As though from a textbook, all the artistic movements of Western art from the 13<sup>th</sup> to 20<sup>th</sup> centuries are included in the collection, highlighting the exquisite taste of Baron Heinrich Thyssen-Bornemisza (1875-1947) and of his son Baron Hans Heinrich Thyssen-Bornemisza (1921-2002). In 2004 a significant part of the Carmen Thyssen-Bornemisza Collection was added to it; a collection of over two hundred works that add to the examples of artistic styles and genres of the permanent collection.

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